



TRADE SHOW OPPORTUNITY



EUROKOSHER

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PARIS, FRANCE

The Show:

Eurokosher 2002 is the only exhibition in Europe that is dedicated solely to kosher food and beverage products. **Eurokosher 2002** will welcome approximately 250 exhibitors from Europe, Israel and the United States and is expected to attract some 7,000 visitors from 32 countries.

The show will be an excellent opportunity to reach key players in this rapidly expanding sector in France and in Europe as a whole. Attending will be supermarket buyers, other retailers, kosher food distributors and food service buyers from Western and Eastern Europe, Israel, Australia, Argentina, Uruguay and more.

Location:

Porte de Versailles (Paris), France



Dates:

June 4-5, 2002

Deadline:

April 30, 2002. Booth space cannot be guaranteed after this date.

U.S. Pavilion:

The U.S. Department of Agriculture (USDA) Foreign Agricultural Service (FAS) Trade Show Office has endorsed **Eurokosher 2002**. The FAS Office of Agricultural Affairs, U.S. Embassy, Paris, will sponsor a U.S. Pavilion at **Eurokosher 2002** and provide U.S. exhibitors with on-site support services.

Contacts:



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An Added Plus:

Increase your potential for leads and sales at trade shows through Food Show PLUS! This fee-based service may include: product-specific market research, store tours, translations, buyer introductions, and on-site and follow-up assistance. For more information, contact: Tracy Grainger, Food Export USA. Tel.: (215) 829-9111; E-mail: Tgrainger@foodexportusa.org